<u>Claims</u>

- 1. A ream wrapper comprising one or more printed manufacturer or retailer coupon or coupon booklets which are included inside the wrapped ream of paper.
- 2. The ream wrapper of claim 1 wherein a printed advertisement is placed on the ream wrapper notifying one of inclusion of said coupons inside said ream wrapper.
- 3. A ream wrapper comprising one or more printed manufacturer or retailer coupons which are printed on either the inside or outside of said wrapper.
- 4. The ream wrapper of claim 3 further comprising solid or dotted lines for a user to cut out said coupons.
- 5. The ream wrapper of claim 3 further comprising perforations precut or pressed into said wrapper.
- 6. A ream wrapper comprising one or more printed coupons which are attached to an inside surface or outside surface of said ream wrap.
- 7. The ream wrapper of claim 6 wherein said coupons are attached using adhesive backing.
- 8. The ream wrapper of claim 1 wherein said ream wrap is clear.
- 9. The ream wrapper of claim 1 wherein said ream wrap comprises a clear window.